

João Pedro Gaspar

Shopify Front-end Engineer — Liquid themes · Headless Hydrogen · Checkout extensions & Functions

São Paulo, Brazil · UTC-3 · 1-2 h ahead of US Eastern

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SUMMARY

Front-end engineer who builds Shopify stores end to end, in Liquid and headless Hydrogen: sections, product pages, cart and checkout, with performance, SEO and structured data built in from day one. I ship 30-page stores solo in days to weeks, and extend the platform with checkout UI extensions, Shopify Functions and custom apps when it falls short. Founder of Livra, a reading app I built and run alone (React, Capacitor, Firebase).

EXPERIENCE

SHAKERS — Shopify agency · São Paulo	May 2024 – Present
Squad Leader — Shopify Expert, Headless & Liquid	Aug 2025 – Present
Junior Front-end Developer	Apr 2025 – Aug 2025
Front-end Intern	May 2024 – Apr 2025

- Build complete Shopify stores alone, 30+ pages, from theme sections to product page, cart and checkout, in Liquid and Hydrogen. Live work includes Fujifilm Brazil, Qix Skate Shop and UV Line.
- Led the squad on Roland and Boss Brazil's headless Hydrogen storefronts. Drove the architecture of the agency's first shared cart: one cart and one checkout across two brand domains, chosen over synced carts to rule out race conditions.
- Tech lead for Integralmédica and Darkness, two brands on one Shopify admin: per-brand account areas, checkout extensions, promotion rules in Shopify Functions and custom apps.
- Built HSM / Singularity alone: a headless storefront for two education brands and a custom app that withholds federal taxes at checkout for business buyers (checkout UI extension, discount and validation Functions, admin settings).
- Work from a shared, versioned base of sections with automated checks at several widths, so a fix made in one store reaches the next one.
- Promoted twice in 15 months: intern to junior, then to squad leader.

Livra — Reading app · iOS, Android, web	2026 – Present
Founder & sole engineer	

- Designed, built and run the whole product alone: 600 registered users in the first month.
- Reconciled six book-catalog APIs into one canonical work/edition identity, with an on-device barcode-to-ISBN scanner.
- AI librarian on Gemini: every recommendation is checked against the real catalog before it is shown.

SKILLS

Shopify	Liquid, Online Store 2.0 sections & blocks, Hydrogen, Oxygen, Storefront API, Checkout UI extensions, Shopify Functions, custom apps, metafields & metaobjects
Front-end	TypeScript, React, Remix / React Router, Next.js, Tailwind CSS
Quality	Core Web Vitals, technical SEO, structured data (JSON-LD)
Also	Firebase, Capacitor, Stripe, Weaverse, Nuvemshop

EDUCATION

B.Sc. Computer Science — UNASP, São Paulo campus	2023 – 2026 (expected)
Technical diploma in Information Technology	

LANGUAGES

Portuguese (native) · English (intermediate) · Spanish (intermediate)